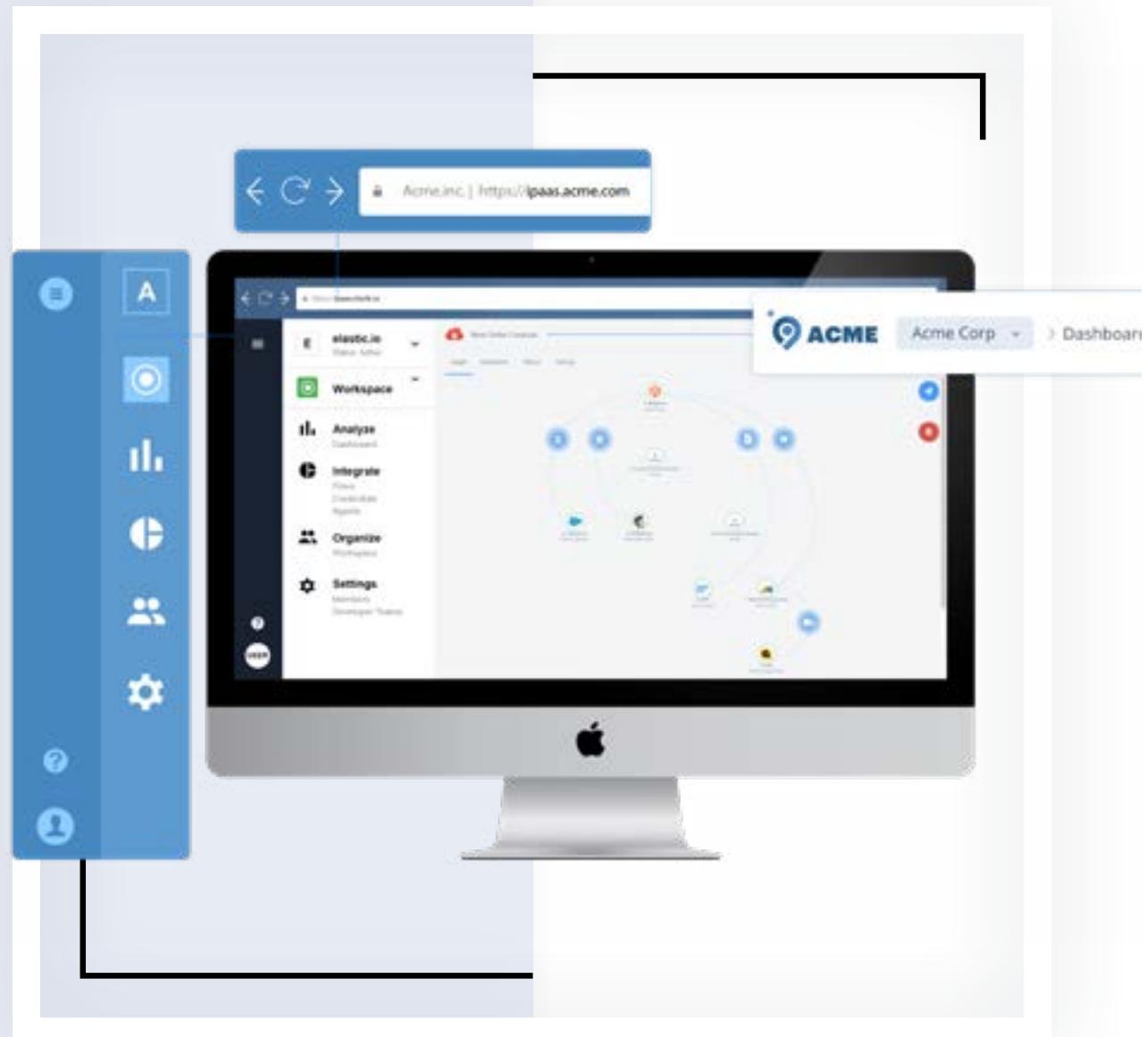




# WHITE-LABEL INTEGRATION PLATFORM AS A SERVICE

---

*Move your SaaS delivery projects to MRR fast and cost-efficiently with an intuitive, self-service integration layer seamlessly fitted into your application.*



# ARE YOUR SAAS DELIVERY PROJECTS TOO SLOW?

*Your SaaS is outstanding, but your customers will unlock its full value only if they can connect it to their existing IT landscape, be it in the cloud or on-premises.*

And yet, you cannot expect of your customers to deal with it by writing a hard-coded point-to-point integration or using a middleware that only full-stack developers can operate. This would only result in frustration that could backfire on your own product.

Devoting your scarce internal resources to help customers build integrations is no sustainable solution either. It would only slow down your core product development, and you cannot afford this, as competition is fierce.

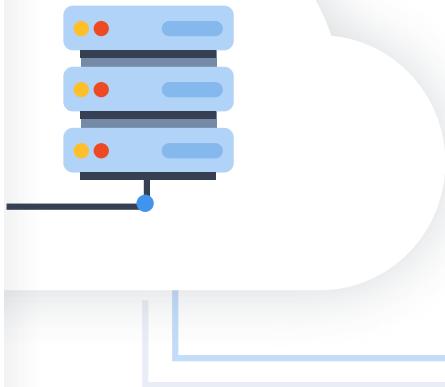
## SELF-SERVICE IPAAS POWERED BY ELASTIC.IO SOLVES THIS PROBLEM

By powering up your SaaS application with our intuitive self-service integration platform, you deliver your customers all the necessary tools to connect it to their ERP, CRM, sales automation and marketing applications on the fly and in full autonomy.

No more choosing between retaining existing customers by giving them the integrations they need and attracting new customers by developing new product features. With an easy-to-use and powerful iPaaS engine powering up your application, you can have both.



# THE ELASTIC.IO IPAAS



*With the elastic.io iPaaS, SaaS and on-premises application integration is accessible to both citizen integrators and developers straight from the browser.*

The rich library of pre-built connectors and full reusability of integrations result in up to 80% reduction of cost and time compared to traditional middleware. And thanks to the intuitive user interface, there is no need to contact the helpdesk to get things done.

## SELF-SERVICE SAAS APPLICATION INTEGRATION WITH THE ELASTIC.IO IPAAS

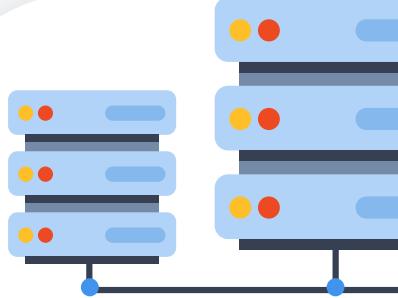
The elastic.io iPaaS is designed for citizen integrators to provide them with a complete toolkit for application integration in a step-by-step guided user interface:

It comes **pre-integrated with the most common enterprise applications**, including SAP, MS Dynamics, Oracle Netsuite, Salesforce, Marketo, Magento, Amazon Redshift, and many more.

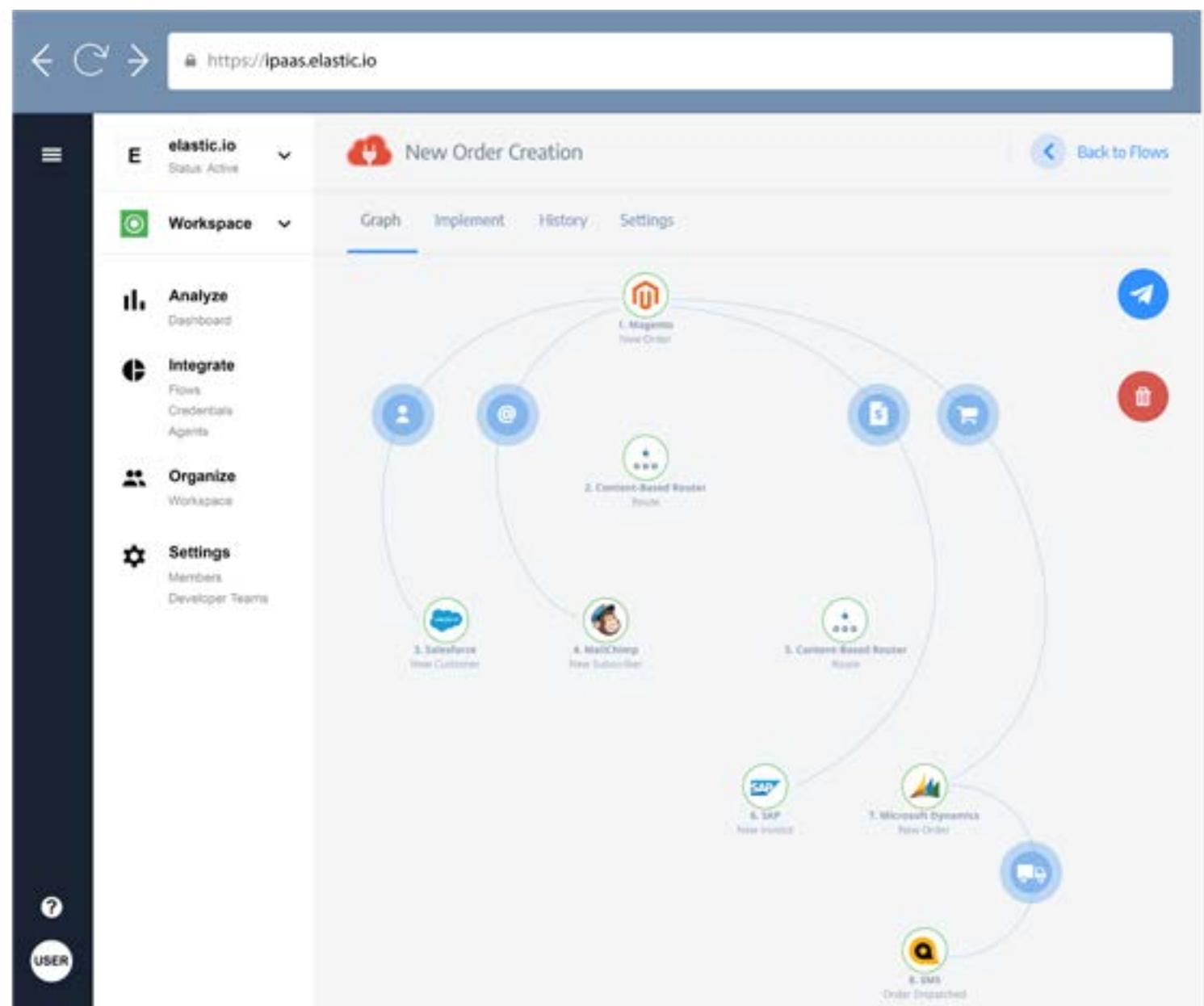
With our visual integration designer, building an integration flow requires **no coding**, while our enterprise-grade logging, monitoring and tracking systems provide **full insights into integration execution**.

The managed access rights allow you to truly **embrace the teamwork** on integration flows, with individual workspaces providing a **dedicated environment for teams** at any stage of development.

Thanks to the “open platform” concept, you can **independently add connectors** to any new or custom business applications via our Node.js and Java SDKs.



# INTEGRATION FLOW - SAMPLE



# OEM FEATURES



## FULL OEM CUSTOMIZATION

Adapt to your branding not only our UI, but also support materials, user docs, and more



## CUSTOMER OWNERSHIP

You own the customer relationship, elastic.io provides the technology in the backend



## SINGLE SIGN-ON

Embed with your SaaS user management via Open ID Connect and SAML



## CUSTOM FEATURE SET

Create individual packages with the exact OEM feature set that your customers need



## FLEXIBLE HOSTING

Offer the elastic.io iPaaS from our cloud, on-prem or from the cloud of your choice



## EMBED VIA API

Flows, integrations and users can be created directly via iPaaS API to mesh with your services



## EASY LOCALIZATION

elastic.io is modular, making it is easy to localize only the parts that are visible to the user



## FLEXIBLE BUSINESS MODEL

Choose between a fixed price per subscription, revenue-sharing model or flat-fee



## OEM SUPPORT AND SLA

Enterprise-grade Service Level Agreement and 2nd level support are included

## CONNECTORS

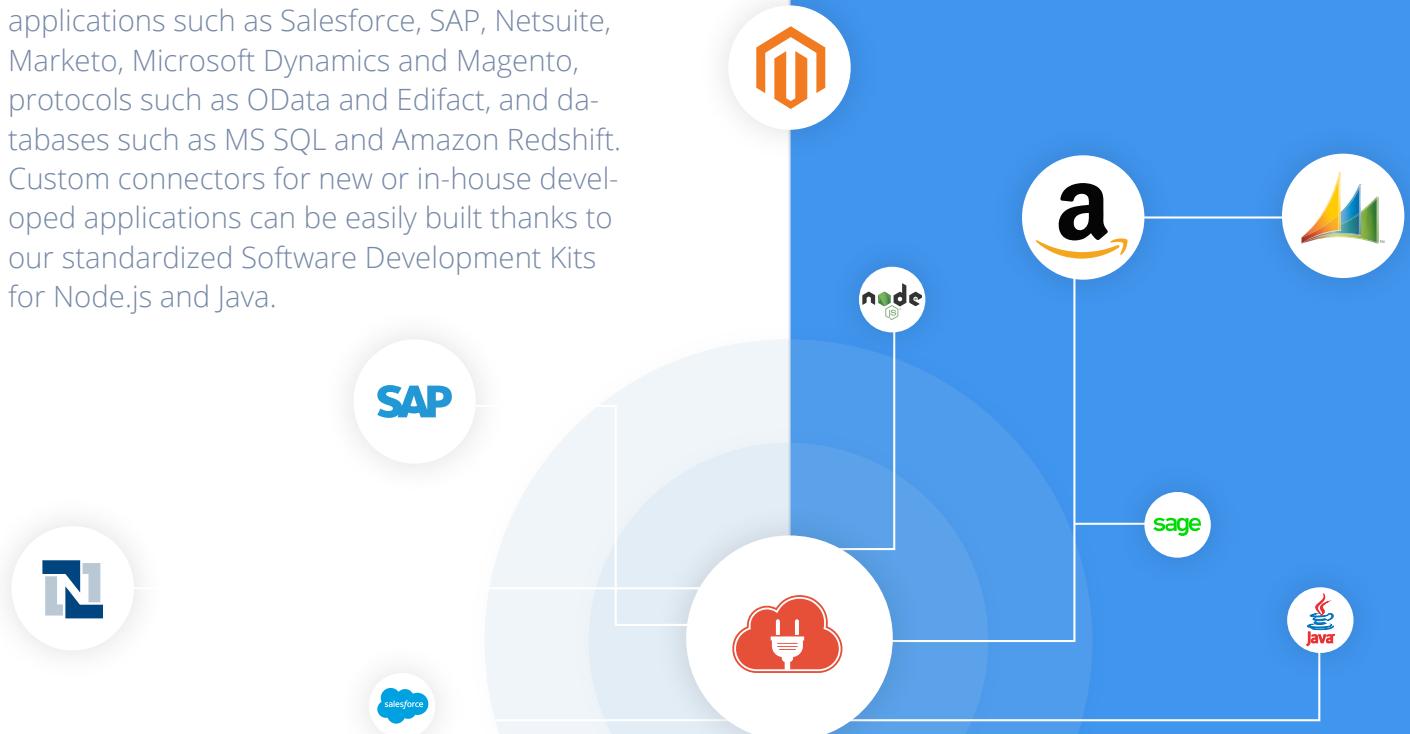
A connector is a small application that works in conjunction with the iPaaS and is specialized in retrieving or pushing data from or to a software application, a database or even another platform such as BI or IoT platform.

It is a reflection of various processes typically related to exporting or consuming data for further use, for example an automatic update of a customer database or getting an overview of all goods with a given characteristic.

The elastic.io iPaaS comes with 100+ ready-to-use connectors for mainstream business applications such as Salesforce, SAP, Netsuite, Marketo, Microsoft Dynamics and Magento, protocols such as OData and Edifact, and databases such as MS SQL and Amazon Redshift. Custom connectors for new or in-house developed applications can be easily built thanks to our standardized Software Development Kits for Node.js and Java.

This way you can connect your application with any other application that is already available on our platform without installing or managing any hardware or middleware.

You can even share your own connectors with your partners and customers to overcome the hurdles of the B2B integration or to explore new business models.

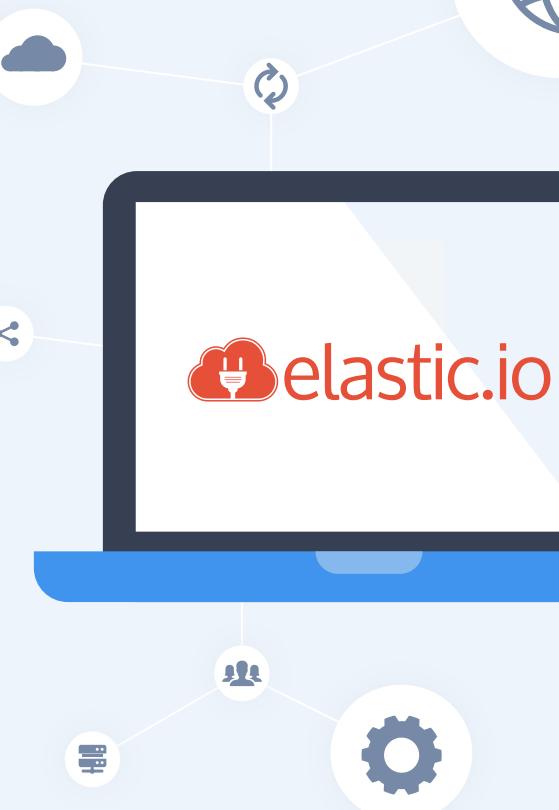


## COMPANY PROFILE

### THE ELASTIC.IO IS A GERMANY-BASED BORN-IN-THE-CLOUD INNOVATOR AND AN ESTABLISHED EXPERT IN INTEGRATION SOLUTIONS.

The elastic.io iPaaS supports SaaS providers of all sizes in their business strategy initiatives by helping them spend less time on building integrations for their products, and more time on developing their offering to add more value and attract new markets.

*In 2017, elastic.io became part of mVISE Group, a German publicly listed IT consulting company with over 15 years of enterprise IT consultancy and project experience.*



### OUR SELECTED CUSTOMERS AND PARTNERS:



## CONTACT



### CONTACT US

Dr. Kevin J Mobbs  
[kevin.mobbs@elastic.io](mailto:kevin.mobbs@elastic.io)

elastic.io GmbH  
Wahlerstraße 2  
40472 Dusseldorf  
Germany

[www.elastic.io](http://www.elastic.io)

