



# elastic.io Embedded Edition

#### **Product Definition**

The elastic.io platform is a horizontal multi-purpose middleware for connecting IT systems and applications running in the cloud as well as on-premise in the user's data center. The **Embedded Edition** gives you a way to offer your customers robust integrations with your application without requiring them to leave your UI

## **Advantages**

- Provide integrations in your own interface
- Full control over user experience
- Write own integration components
- Use ready-made infrastructure for asynchronous integration
- Get detailed logging and monitoring information when user calls for support

## Why choose elastic.io Embedded Edition?

As an ISV, in order to survive on the current IT market you have to enable your users to connect your product with other applications, be it analytics, CRM or simple CSV files. It is no longer about "if", it is about "when" and "how many". Yet to provide such connectivity, you need to find a way to go around a number of challenges. Integration is an important, but not a core feature of your application. Most of the integration processes are asynchronious, which requires a different type of infrastructure. Debugging and supporting integration processes is complicated and expensive. And last but not least you will probably want to deliver this feature to your user right out of your interface to fully control the user experience.

The elastic.io Embedded Edition delivers you a magic box composed of two parts: 1. The developer and integration administrator backend through which you can design, run and monitor integration processes.

2. An integration management API that lets you embed the integration management features right into your application

## **Key Benefits**

1. Give your users what they need before they need it By creating integration flows right in your own application you can ensure that your users will stay with your interface, because you'll provide them with everything they need from your application. At the same time, your users won't even get the notion of our platform being behind those buttons that activate their integrations.

#### 2. Integrate once, connect many

You have only one platform to ensure that your application is integrable with any other complementary application. We provide Node.js and Java SDKs as well as component templates for you to build integrations either in advance or on demand with ease.

#### 3. Take economical approach to add more features

Add multiple new features to your application without spending much time and own development efforts. You'll get total control over scheduling, user experience and even the look and feel of your integration interface. The sophisticated monitoring system will provide you with detailed statistics on your integration flows.





# elastic.io **Embedded Edition**

### Our clients say:

"If it were not for elastic.io, some integration solutions would either have never taken place or not so quickly: We are still a small company and therefore, we always need to set priorities in our development around our core product."

> - Hannah Lindstedt, Regional Manager DACH Debitoor

#### **Embedded Edition Features\***

- ✓ Graphical integration designer
- ✓ Visual data transformation & mapping
- ✓ Predefined component templates
- ✓ Software Developer Kits
- ✓ Tenant administration UI
- ✓ Team collaboration

- ✓ Detailed logging and error tracking
- ✓ Centralized credentials management
- ✓ Microservices-based architecture
- ✓ Documentation and samples
- ✓ Integration management API
- ✓ Alerting \*\*
- \* The Embedded edition includes by default all features and benefits of the Development edition.
- \*\* Get notified about failing integration processes to proactively address it with the users.

Want to take a closer look? Schedule a demo.

http://www.elastic.io/en/demo-request/

### elastic.io GmbH

Quantiusstraße 21 **DE-53115 Bonn** 

+49 228 53 444 221 info@elastic.io www.elastic.io







